

19 MAY

09:00 Welcome Coffee & Networking

10:00 Official Opening

João Francisco Costa - Moderator

Speakers :

António Costa Silva - Minister of Economy (to be confirmed)

Francisco Miranda - Mayor of Alter do Chão

Gonçalo Paixão - representing the International Equestrian Federation

Isabel Vinagre - Member of the Board of Directors of Companhia das Lezírias

10:30 Lecture: Why invest in horses?

François Kasselmann - Director of Horses & Dreams and P.S.I. Auktion

11:00 Launch of the Horse Economic Forum Insights Annual Report

Miguel Cardoso Pinto - Strategy leader of EY-Parthenon Portugal

11:45 How to attract investors to the equestrian business?

Paulo Caetano - Professional Horseman and International Trainer

12:15 Lunch & Networking Business

14:00 Horses Stakeholders

Pedro Beja da Costa - Moderator

Speakers

Elisa Bettencourt - PHD, Veterinarian and University Lecturer

Gilberto Filipe - National and World Champion in Working Equitation

Tânia Silva - Founder and CEO of the Horse Groom Recruitment&Academy

Teresa Ferreira - Director of the Offer and Resources Dynamization

Department of Turismo Portugal

15:00 Digitizing the Horse Economy

Taussef Qadri- Founder of CAVAGO

15:30 Presentation of the II Study on the Impact of the Equestrian Sector in Spain

Venancio García Ovies - General Secretary of the Royal Spanish Equestrian Federation

16:00 Association of equestrian cities and towns - presentation and roadmap

Paulo Sousa - C.M. Ponte de Lima

16:45-20:00 Happy Hour and Horse Business Networking



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HORSE
ECONOMIC
FORUM

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Speakers

Bruno Rente - President of the Portuguese Equestrian Federation

Francisco André - Secretary of State for Foreign Affairs and Cooperation (to be confirmed)

Raquel Palmeiro - Councillor of Alter do Chão Town Council

10:30 Team Horse-Rider

Frederico Pinteus - Rider, judge, trainer, competition organiser - Moderator

Speakers:

Ana Bispo Ramires - Psychology and Performance Performance Performance Group (GAPP);
Psychologist at the Portuguese Olympic Committee

Alizée Froment- Ex International GP Rider and Horse Show Artist

Gonçalo Paixão - Manager of the Veterinary Department of the International Equestrian Federation

11:15 Equestrian health and well-being for high performance

Bruno Caseirão - Moderator

Speakers:

Ricardo Agrícola - Senior Veterinarian Hospital De Equinos St Estêvão And Lecturer
University FMV-ULHT

Rita Costa Cabral - Veterinarian

Sharone Villaret - Animal Osteopath

12:00 Problem Solving: Horse vs Rider

Tristan Tucker - International Grand-Prix Rider and Trainer

12:30 Lunch & Networking

14:30 Horse Business Ideas Awards

Paulo Carmona - President of the Forum of Business Directors and Managers

15:00 Horse centre management excellence

Haike Blaauw - Managing Director of the Dutch Equestrian Centre Federation

15:45 Economic impact of horse racing

Paull Khan - General Secretary of the European and Mediterranean Horse Racing Federation

16:30 Coffee Break & Networking

17:00 Sustainability in Equestrian Sport

Theo Ploegmakers - President of the European Equestrian Federation

17:40 Closing: Present and future of equestrian sport

Bruno Rente - President of the Portuguese Equestrian Federation

22:00 Night HEF



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